



# SHISEIDO MAKEUP 2020 MASK MAKEUP LOOK BOOK

SHISEIDO  
GINZA TOKYO

# Defined Monochromatic Color Look

## Get The Look



### Complexion

- Even out skin tone and conceal under the eyes using SYNCHRO SKIN SELF\_REFRESHING Concealer.
- Apply SYNCHRO SKIN SELF\_REFRESHING Cushion Compact using the sponge and buff into the skin.



### Eyes

- Apply Kajal InkArtist O1 Tea House along the upper and lower lash line. Blend using the application tips.
- Use the Matte Pink eyeshadow in Essentialist Eye Palette O5 Hanatsubaki Street Night life to add depth in the eye crease. Further intensify the look by blending the shimmering taupe shade in Essentialist Eye Palette O5 Hanatsubaki Street with the NANAME FUDE Multi Eye Brush.
- Curl the eyelashes with Eyelash Curler Define lashes with ImperialLash MascaraInk O1 Sumi Black.
- Apply Brow InkTrio O3 Deep Brown to define brows.



### Cheeks

- Apply InnerGlow CheekPowder O2 Twilight hour for a natural pop of color on the apples of the cheeks.
- Highlight the cheekbones using InnerGlow CheekPowder O1 Inner Light



### Lips

- Apply ColorGel Lip Balm 111 Bamboo to the entire lip for a naturally enhanced look.



# Smoky Mauve Eye look

## Get The Look



### Skin

- Create a radiant finish on the skin using SYNCHRO SKIN SELF REFRESHING Foundation with the DAIYA FUDE Face Duo for a flawless finish.
- Add dimension by highlighting under the eyes and the center of the face with SYNCHRO SKIN SELF \_REFRESHING Concealer.



### Eyes

- Use MicroLiner Ink 01 Black along to the upper lash line with YANE HAKE Precision Eye Brush to bring up the eyes .
- Layer the mix of Mauve Pink eye shadow and Brown eyeshadow in Essentialist Eye Palette 06 HANATUBAKI Street Nightlife for a soft smoky effect blending from the eyelid through the crease.
- Apply Aura Dew 02 Solar to the center of the eyes to add sparkle to the eyes even while wearing a mask.
- Curl the eyelashes with Eyelash Curler and add several coats of ImperialLash MascaraInk 01 Sumi Black.
- Frame the eyes by using Brow InkTrio.



### Cheeks

- Apply InnerGlow CheekPowder 02 Twilight hour for a natural pop of color on the apples of the cheeks.
- Highlight the cheekbones using InnerGlow CheekPowder 01 Inner Light



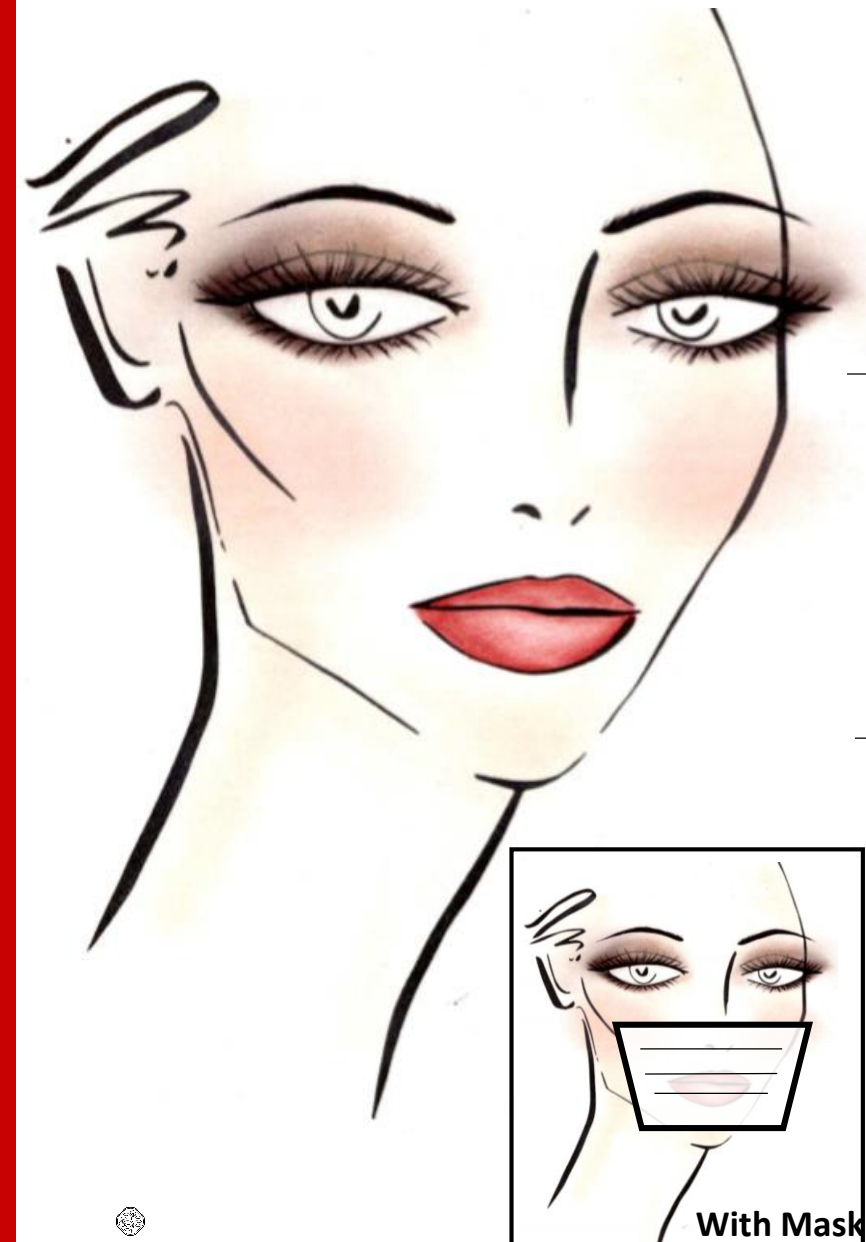
### Lips

- Complement the look by keeping lip color using LipLiner InkDuo 03 Mauve.
- Layer VisionAiry Gel Lipstick 208 Streaming Mauve .



# Luminous Bold look

## Get The Look



### Skin

- Create a radiant finish on the skin using SYNCHRO SKIN SELF REFRESHING Foundation.
- Add dimension by highlighting under the eyes and the center of the face with SYNCHRO SKIN Correcting GelStick Concealer.
- Amplify the finish by setting the complexion with SYNCHRO SKIN Invisible Silk Loose Powder Radiant with HANATSUBAKI HAKE Polishing Face Brush for a lasting, luminous effect



### Eyes

- Use Kajal InkArtist 009 Nippon Noir all over the eyelids and lower lash line as a base.
- Layer the brown eyeshadow in Essentialist Eye Palette 06 HANATUBAKI Street Nightlife over the eyelid and lower lash line to create more depth .
- Apply Aura Dew 02 Solar to the center of the eyes , inner corner of eyes and under the brow bones for stand out the eyes.
- Add several coats of ControlledChaos MascaraInk 01 Black Pulse.



### Cheeks

- Apply InnerGlow CheekPowder 02 Twilight hour for a natural pop of color on the apples of the cheeks.
- Highlight the cheekbones using InnerGlow CheekPowder 01 Inner Light
- Layer Aura Dew 02 Solar for dazzling effect



### Lips

- Complement the look by keeping lip color using LipLiner InkDuo 09 Scarlet.
- Layer VisionAiry Gel Lipstick 223 Shizuka Red .

